



AIM 23 Mentoring Movement (AIM 23)

is the latest initiative from AIM, to bring hope and support as we navigate through an ever changing environment in the World today.

Our goal is to have people mentoring forward this coming year, through acts of generosity giving, caring and kindness, and to continue to build on it every year for the next decade. We wish to reconnect as many people as possible back to the core of humanity - the human spirit - and elevate it new heights.

The AIM 23 Mentorship Program is open to the public and is available for people of all walks to sign up.

The program is a robust one-on-one mentoring program of 3-month duration, where sessions are either held online or face-to-face as agreed between the Mentor & Mentee. It will require participants to commit to a minimum time of 2 hours a month for the 3-month period.

Our next intake starts in August and we are open for registrations now.
(Deadline 31 July 2023) *Dates are subject to change

Pay it forward by becoming a volunteer mentor yourself!



James Campbell-Grant



Virginie Pontruché



Mukul Deva

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YEN-LU CHOW
FOUNDING EXECUTIVE CHAIRMAN
ASIA INSTITUTE OF MENTORING

FOUNDER'S LETTER

Welcome to the 2023 Summer Edition of the Mentoring Newsletter from the Asia Institute of Mentoring (AIM)!

AIM is the first organization in Asia (and the world) to focus on growing mentors, raising the quality and setting the standard in mentoring, bringing mentoring to the spotlight, and promoting mentoring as a life philosophy.

Launched just over four years ago, on January 11 2019, AIM is today Asia's leading institute in mentor training and certification. We have organized over 150 events (workshops, webinars, fireside chats, etc.) with over 12000 participants, conducted 16 cycles of mentorship programs involving nearly 750 mentors and mentees, and 10 runs of Certified Professional Mentor (CPM) training program. These AIM initiatives collectively demonstrated the power of the community, and the unifying power of mentoring-driven human connections and care for the human spirit, showing that it is in giving that we receive.

Today the community has grown to over 6000 strong, comprising over 400 mentors across nearly 30 industry sectors.

When we started 2022 with the launch of the AIM 22 Mentoring Movement to bring hope and optimism in the emerging new normal, we wanted to shine a spotlight on many of the mentors who have been leading the charge in this mentoring movement, within the AIM community also out there in the society. Many have participated in AIM-organized events as mentors, speakers and special guests; others are key influencers and leaders in their industries and the society. The My Mentoring Story project was born, and continues to this day and into 2023 with our AIM 23 Mentoring Movement (AIM 23).

My Mentoring Story is a series of short video interviews of these pioneering mentors - their experiences and mentoring stories as seen thru their eyes and told in their own voices - on their personal journeys to inspire and guide others to a greater height whether in business, career, family, personal development, self-actualization - on their way to becoming a better version of themselves.

This Mentoring Newsletter is our way to bring their stories to you - and out to the broader community.

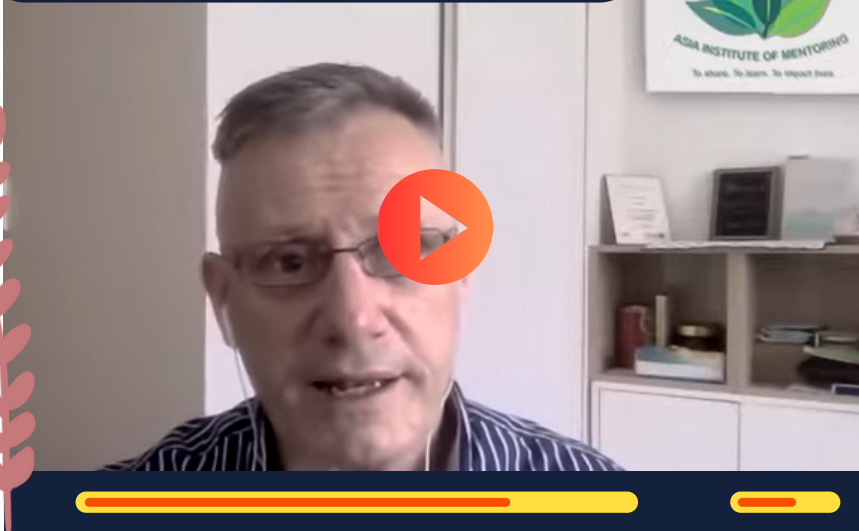
In a fast-paced world where the only constant is change and the future is all but certain - and where our planet faces unprecedented challenges - the work of mentors and mentoring has never been more important and more urgent. There is an urgent need for each of us to draw on our strengths and creative potential as human beings, to connect with our higher self and our deeper purpose to contribute towards humanity in a positive and impactful way. Mentors are our guides on this journey.

And as such, mentoring is a foundation for a kinder, gentler, more inclusive, more just and more sustainable world.



MY MENTORING STORY

James Campbell-Grant



James Campbell-Grant, a mentor based in Singapore, shares his journey of mentoring that began in 2018. He reflects on his corporate days when mentoring was just a buzzword and people were more interested in telling others what to do instead of listening and appreciating what they truly wanted. After reinventing himself through a certified coaching program, he gained personal and essential skills such as active listening, being present, non-judgmental, and building a trusted environment which he later used in formal mentoring programs.

He acknowledges the people who influenced him in his journey, including Louise J Tagliante, who leads the Protégé Mentoring program for Women in Business. He was also introduced to "Jedi" a Professional Master Coach, who ignited his passion for truly exploring the art of Coaching. Ernie Turner, an inspirational Gentlemen based in the USA, who has been in the Mentoring and leadership Coaching Training Industry for over 35 years, taught him that mentoring is about people and not about training, techniques, or tools. Lastly, Yen-Lu Chow, the founder of AIM, who introduced him to Asia Institute of Mentoring, where he fell in love with the passion, energy, and belief about being alongside people who truly deserve to be mentored.

James' most memorable moment in his mentoring journey was when he mentored one of the people who used to work for him. At the end of the session, she was in tears and told him that he had listened more to her and what she wanted to do in that one hour than he had done in the previous five years. This was a powerful moment for James, and it showed him that he was in the right game.

When he chooses to become a mentor, he is not necessarily looking for professional experience or certifications, but he looks for courage, commitment, and passion in his mentees. He acknowledges the challenges of convincing people to put aside their trust issues or confidence issues and sit alongside somebody and pour their heart out. However, he is always ready to be there 100% for the people who do commit.

In conclusion, James Campbell-Grant's mentoring journey is an inspiration to many, and his passion for mentoring is admirable. He acknowledges the challenges of mentoring but emphasizes the importance of courage, commitment, and passion in both mentors and mentees.

James emphasizes that true mentoring involves active listening and appreciation for the mentee's goals and desires, rather than simply telling them what to do.



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MY MENTORING STORY

Virginie Pontruché, an experienced professional in the field of information technology, has shared her journey of becoming a mentor and how it all started when she was a mentee herself. She was part of a pilot program at her previous employer where they aimed to develop future leaders, and she greatly benefited from having a mentor during her time in the program. Even after leaving the company, she remained in touch with her mentor, which created a deep connection that went beyond just day-to-day work. This experience inspired her to give back and become a mentor herself, and she now mentors at the Asia Institute of Mentoring.



During her mentoring journey, Virginie has learned that mentoring is not for everyone, and it is essential to not force it on people. She advises mentors to stay open to what a mentee is telling them and not to convert all potential mentees into mentees. She believes that listening and being present are the key qualities of a good mentor, and one should leave their ego and expertise aside.

The CPM program, Certified Professional Mentor, offered by the Asia Institute of Mentoring, has aided Virginie in becoming a better mentor. The program provided her with frameworks, references, and a mindset to guide conversations with mentees. The practical aspect of the program, where she had to have two mentees for six months to validate her certification, allowed her to test and use the frameworks she learned in the theory part of the program. The program has given her the confidence to guide conversations in mentoring relationships and has helped her scale back on the temptation to talk too much. She now uses the tools she learned in the

program in her day-to-day job and has become a better coach, manager, and mentor.

Virginie's advice to aspiring mentees is to have clarity on what they want to achieve from the mentoring relationship. On the other hand, her advice to aspiring mentors is to focus on listening to the mentee and staying humble. She believes that mentoring is a long-term relationship that requires the mentor to put the mentee's needs ahead of their own, which can help them become better leaders and friends.

In summary, Virginie's mentoring journey has taught her valuable lessons that have made her a better mentor and a better person. Her experience with the CPM program has given her the tools and confidence to guide mentoring relationships, and her advice to aspiring mentees and mentors can help them create successful mentoring relationships.

Virginie believes that listening and being present are the key qualities of a good mentor, and one should leave their ego and expertise aside.

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Mukul's story is a fascinating one that showcases the power of mentorship and the human potential. He started his journey as a mentor during his time in the Indian army, where he realized that mentoring was one of the five key roles every leader should perform. This realization led him to become a lifelong learner and mentee, seeking out mentors in every new endeavor he took on.

Despite his impressive credentials, Mukul remains humble and grounded in his approach to mentorship. He believes that his job is not to coach or mentor the person before him, but instead, to mentor the potential of the person before him. He firmly believes that everyone has limitless potential and that by helping individuals unlock their full potential, we can create a better world.

Mukul's approach to mentorship is deeply rooted in his belief that everyone has something to learn and something to teach. As a result, he is constantly seeking out new mentors and mentees to learn from and grow with. He believes that by embracing the role of both mentor and mentee, we can create a culture of continuous learning and growth.

For Mukul, the most memorable moments in his mentoring journey are when his mentees achieve their goals and come back to him to share their success stories. He finds great joy in seeing others succeed and believes that by mentoring the potential of those around us, we can help individuals achieve their dreams and create positive change in the world.

Aspiring mentors can learn a lot from Mukul's approach to mentorship. He advises that they keep themselves out of the equation and not be too eager to provide information or answers.

Mukul firmly believes that everyone has limitless potential, and his role as a mentor is to help individuals find the clarity and confidence they need to achieve their goals.



Instead, they should allow the conversation to develop and help their mentees find the answers they already have within themselves. Mukul also emphasizes the importance of finding a mentor to accelerate one's goals. He believes that there is no harm in learning from others and that having a mentor can help individuals shorten their learning curve.

Overall, Mukul's story and insights on mentorship serve as an inspiration to anyone who seeks to achieve their full potential and make a positive impact in the world. His humble and grounded approach to mentoring reminds us that everyone has something to learn and something to teach and that by embracing this mindset, we can create a culture of continuous learning and growth.

Mukul Deva



MY MENTORING STORY

GET CERTIFIED AS A MENTOR



Applications are now open for our next intake of the Certified Professional Mentor (CPM) Program starting Monday, 3 July 2023.

The Certified Professional Mentor (CPM) program is AIM's flagship 4-day 7-module intensive holistic mentor training program to provide a solid foundation in the art and science of mentoring.

The CPM Certification Process includes a mentoring practicum where the candidate is required to complete 2 mentorship cycles (each 3 to 6 months in duration within a 12-month timeframe).

At the completion of the program, you will receive a certification as an AIM Certified Professional Mentor (CPM).

Dates: 3, 10, 17, 24 & 31 July; 7 & 14 August 2023

Time: 19:30 - 21:30 SGT (GMT+8)

Mode: Live Online via Zoom

Fees: SGD\$700 (Highly subsidized by AIM to help advance our social mission to raise the quality of mentors and set the standard in mentoring)

The [AIM CPM program](#) is part of a broader strategy to bring Mentoring to the forefront of personal and professional development through a formalized training and certification process. By cultivating a community of qualified mentors, this would allow the impact to be scaled quickly in order to see a positive outcome.

It is our mission at Asia Institute of Mentoring (AIM) to build a kinder, gentler and more inclusive society through mentoring.



**CERTIFIED
PROFESSIONAL
MENTOR (CPM)**

3, 10, 17, 24 & 31 July;
7 & 14 August

Join our Mentor Training Program
TO SHARE. TO LEARN. TO IMPACT LIVES.
asiainstituteofmentoring.com



JOIN US TODAY



Volunteer with us and bring Mentoring to everyone.

If you are looking for an opportunity to work alongside serial entrepreneurs, senior corporate executives, and be part of our small yet highly effective team of committed volunteers, join us by signing up at our website to be an AIM Volunteer.

Together, we can create an Asia-based people-powered mentoring movement to move people - to give forward, to transform, to harness the deep human potential and create social impact – bringing about a kinder, gentler, more inclusive, more just and sustainable world for all.

Your contribution makes a huge difference!

Contribute a little more & join us as a Member

As a Member of AIM, you are a valued contributor and co-creator of our community. You can enjoy membership benefits all year round and this is available to anyone who wishes to explore the opportunity to learn more about mentoring and for those who wish to give back to the community through mentoring.

We welcome members who want to be actively involved in AIM's vision of creating a kinder, gentler more just society through mentoring.

Basic
\$ 120 .00 / annual
Access to Learning Circles
Access to Mentoring Engagements
Access to all Webinars & Fireside Chats Recordings
Access to Premium Content in Resource Centre
10% discount to CPM Program
10% discount to Premium Events
<i>Estimated value: 5-10X annual fee</i>
Sign Up Now

Premium
\$ 200 .00 / annual
Access to Learning Circles
Access to Mentoring Engagements
Access to all Webinars & Fireside Chats Recordings
Access to Premium Content in Resource Centre
20% discount to CPM Program
25% discount to Premium Events
Access to form your own or join Mentor Circles
<i>Estimated value: 10-20X annual fee</i>
Sign Up Now

OUR PARTNERS

AIM 23 Community Partners



For further enquiries about our programs,
do not hesitate to drop us an email at:
hello@asiainstituteofmentoring.com

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